

## SPBA - REGIONAL BRANDS 新加坡金字品牌奖 - 区域品牌

Established in 2006, the SPBA - Regional Brands recognises deserving local brands that have successfully penetrated and established significant presence through strategic branding processes in at least 3 foreign markets.

Winners would have achieved breakthroughs in foreign markets, whilst retaining their true values, transferring the essence of a Singapore brand for a successful venture abroad.

在2006年增设的新加坡金字品牌奖 - 区域品牌将表扬和奖励通过建立品牌的策略，在至少三个外国市场取得显著成就的本土品牌。此奖项得主必须是在外国市场取得突破，同时又能够保留品牌真正价值以及精髓的本土品牌。



NOVU Medical Aesthetic is the world's first ever aesthetic chain to disrupt traditional conventions by being a no-frills skincare provider. It aims to be a trailblazer in the medical aesthetics industry through its trademark Fasthetics™ system, where safe, fast and effective doctor-approved treatments can be everyday indulgences.

With over 7 million protocols done and delivered by qualified and accredited medical professionals, NOVU looks to be the world's leading beauty aesthetics brand that leverages technology and design to deliver amazing skincare experiences. Today, NOVU's international network continues to grow extensively with over 1,000 retail points.

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Sunseap Group is the largest renewable energy solutions provider in Singapore with a portfolio of projects ranging from rooftop installations to floating photovoltaic (PV) systems. Started with a vision to deliver affordable and sustainable energy to the masses, Sunseap Group continues to deliver bankable renewable energy solutions.

Sunseap Group is the holding company for Sunseap Leasing, Sunseap International, Sunseap Energy, Sunseap Solutions, Sunseap Engineering and Sunseap Energy Ventures. Outside of its headquarters in Singapore, Sunseap Group has established offices and operations in 11 countries, with notable projects such as the recently completed 168 MegaWatt-peak (MWp) solar farm in Vietnam.

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