



AN ASME-LIANHE ZAOBAO AWARD
新加坡金字品牌奖
Singapore
Prestige
Brand Award
2023

果敢创新 自信自强

新加坡金字品牌奖2023

29个本土品牌获颁2023年新加坡金字品牌奖 (SPBA)。今年迈入第21个年头的新加坡金字品牌奖,以“果敢创新,自信自强”为主题,象征本地品牌的创意和坚韧不拔的精神。

今年的得奖品牌来自各行各业,除了美容保健、医疗、房地产、餐饮和建筑业,更首次迎来人工智能科技领域的企业。本特辑访问了获奖品牌的幕后功臣,分享他们打造品牌的秘诀。金字品牌奖是由新加坡中小企业商会和《联合早报》联办。

协调 | 许丽卿 蔡婉婷 编辑 | 陈永娟 美编 | 黎巧缘



We are honoured to be a winner of the SINGAPORE PRESTIGE BRAND AWARD 2023

We are an experienced builder team with more than 50 years of construction and interior expertise across Hospitality, Residential, Retail, F&B, Finance and Corporate Office fit-outs, amongst others. Our commitment and strong skill sets in construction management have seen us successfully complete numerous key projects locally and regionally. Winning the SINGAPORE PRESTIGE BRAND AWARD 2023 is a great honour, and we will continue to do our utmost to set new standards of excellence in the construction and interior space.

50+ years
of combined experience



8.5M+ square feet
of space completed



\$600M+ in project value
over the last 10 years

craftwork